

東海大學114學年度管理學院國際經營與貿易學系碩士班必修科目表

The list of compulsory subjects for the 114th academic year in the Master's Programs of the Dept of International Business, Tunghai University.

列印時間:2026/03/23 16:14

	科目 Required Courses	學分 Credits	第一學年 1st Academic Year		第二學年 2nd Academic Year		第三學年 3rd Academic Year		第四學年 4th Academic Year		第五學年 5th Academic Year		備註 Memo
			上	下	上	下	上	下	上	下	上	下	
			Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	
必修 Department Required Courses	68006-碩士論文 (Thesis)	3											
	42164-國際經貿專題 (一) (Seminar on International Business (I))	1	1										
	42165-國際經貿專題 (二) (Seminar on International Business (II))	1		1									
	41132-企業研究方法 (Business Research Methods)	3	3										「企業研究方法」與「計量經濟與實證應用」二擇一修習Choose between "Business Research Methods" and "Econometrics and Empirical Applications"
	42271-計量經濟與實證應用 (Econometrics and Empirical Applications)	3	3										
	41054-國際企業管理 (International Business Management)	3	3										核心必修課程任選6科Take Any 6 Courses from the Core Courses
	42242-衍生性金融商品專題 (Topics in Financial Derivatives)	3	3										核心必修課程任選6科Take Any 6 Courses from the Core Courses
	42084-國際人力資源管理 (International Human Resource Management)	3	3										核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41151-供應鏈管理 (Supply Chain Management)	3	3										核心必修課程任選6科Take Any 6 Courses from the Core Courses
	52036-國際金融理論 (Theory of International Finance)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41028-產業組織 (Industrial Organization)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41017-國際行銷管理 (International Marketing Management)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	42234-風險管理專題 (Seminar on Risk Management)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41077-行銷策略 (Marketing Strategy)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41032-財務管理 (Financial Management)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	42292-企業社會責任、倫理與治理 (Topics in Governance, Ethics and Social Responsibility)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	42040-策略管理 (Strategic Management)	3			3								核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41034-國際財務管理 (International Financial Management)	3			3								核心必修課程任選6科Take Any 6 Courses from the Core Courses
	必修學分數 Required Credits	26											
	選修學分數 Elective Credits	13	1.核心必修課程任選6科。Take Any 6 Courses from the Core Courses. 2.自107學年度 (含) 起入學之碩、博士班學生(含在職專班)，均需於入學後修習學術倫理教育課程；通過者，始得申請學位考試。 2.Starting from the 107th academic year, all incoming master's and doctoral students (including in-service Master's Programs) must complete academic ethics education courses. Only students who pass these courses are eligible to apply for the degree examination.										
	畢業學分數 Graduated Credits	39											

說明：

必修科目適用於本學年度入學新生,選修科目請參考學期開課資料。(113.11.4教務會議通過)前次修正為(100.11)(102.04)(102.11)(103.04)(106.11)(107.11)(108.11)(112.04)(113.04) The list of Required Courses applies to students admitted this academic year. For elective subjects, please refer to the department's course offerings. (Approved by the Academic Affairs Council on November 4, 2024)