東海大學115學年度管理學院國際經營與貿易學系碩士班必修科目表
The list of compulsory subjects for the 115th academic year in the Master's Programs of the Dept of International Business, Tunghai University.

列印時間:2026/11/11 10:34

	科　　目 Required Courses	學分 Credits	第一學年 1st Academic Year		第二學年 2nd Academic Year		第三學年 3rd Academic Year		第四學年 4th Academic Year		第五學年 5th Academic Year		備　　註 Memo
			上 Fall	下 Spring	上 Fall	下 Spring	上 Fall	下 Spring	上 Fall	下 Spring	上 Fall	下 Spring	
必修 Department Required Courses	68006-碩士論文 (Thesis)	3											
	42164-國際經貿專題（一）(Seminar on International Business (I))	1	1										
	42165-國際經貿專題（二）(Seminar on International Business (II))	1		1									
	41132-企業研究方法 (Business Research Methods)	3	3										「企業研究方法」與「計量經濟與實證應用」二擇一修習Choose between "Business Research Methods" and "Econometrics and Empirical Applications"
	42271-計量經濟與實證應用 (Econometrics and Empirical Applications)	3	3										
	41054-國際企業管理 (International Business Management)	3	3										核心必修課程任選6科Take Any 6 Courses from the Core Courses
	42242-衍生性金融商品專題 (Topics in Financial Derivatives)	3	3										核心必修課程任選6科Take Any 6 Courses from the Core Courses
	42084-國際人力資源管理 (International Human Resource Management)	3	3										核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41151-供應鏈管理 (Supply Chain Management)	3	3										核心必修課程任選6科Take Any 6 Courses from the Core Courses
	52036-國際金融理論 (Theory of International Finance)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41028-產業組織 (Industrial Organization)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41017-國際行銷管理 (International Marketing Management)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	42234-風險管理專題 (Seminar on Risk Management)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41077-行銷策略 (Marketing Strategy)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41032-財務管理 (Financial Management)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	42292-企業社會責任、倫理與治理 (Topics in Governance, Ethics and Social Responsibility)	3		3									核心必修課程任選6科Take Any 6 Courses from the Core Courses
	42040-策略管理 (Strategic Management)	3			3								核心必修課程任選6科Take Any 6 Courses from the Core Courses
	41034-國際財務管理 (International Financial Management)	3			3								核心必修課程任選6科Take Any 6 Courses from the Core Courses
必修學分數 Required Credits		26											
選修學分數 Elective Credits		13	1.核心必修課程任選6科。Take Any 6 Courses from the Core Courses. 2.自107學年度（含）起入學之碩、博士班學生(含在職專班)，均需於入學後修習學術倫理教育課程；通過者，始得申請學位考試。 2.Starting from the 107th academic year, all incoming master's and doctoral students (including in-service Master's Programs) must complete academic ethics education courses. Only students who pass these courses are eligible to apply for the degree examination.										
畢業學分數 Graduated Credits		39											