

東海大學114學年度日間學士班管理學院國際經營與貿易學系必修科目表

The list of compulsory subjects for the 114th academic year in the Undergraduate Programs of the Dept of International Business, Bachelor, Tunghai University.

列印時間:2025/09/02 12:22

	科 目 Required Courses	學分 Credits	第一 學年 1st Academic Year		第二 學年 2nd Academic Year		第三 學年 3rd Academic Year		第四 學年 4th Academic Year		第五 學年 5th Academic Year		備 註 Memo
			上 Fall	下 Spring	上 Fall	下 Spring	上 Fall	下 Spring	上 Fall	下 Spring	上 Fall	下 Spring	
基礎課程 Basic Required Courses	11001-中文 (Chinese)	4	2	2									
	16058-大一英文 (Freshman English)	6	3	3									
	16059-大二英文 (Sophomore English)	4			2	2							
	01025-程式思維與生成式AI (Exploring Computational Thinking and Generative AI)	2		2									國際菁英組必修科目AI Thinking & Basic Program 課程替代 Substituted by GEP Group Required Course
	02001-大一體育 (Physical Education (I))												
	02002-大二體育 (Physical Education (2))												
通識必修科目 General Education Required Courses	99001-人文領域 (Humanities)												通識四領域必修永續實踐領域2學分，人文、自然、社會三領域共10學分，至少修習12學分
	99007-社會領域 (Social Sciences)												Minimum 12 Credits. 10 Credits with Minimum One Course in Humanities, Natural Sciences, Social Sciences, and 2 Credits in Sustainability Practice Each.
	99008-自然領域 (Natural Sciences)												
	99014-永續實踐領域 (Sustainability Practice)												
學系必修科目 Department Required Courses	52000-經濟學 (Economics)	6	3	3									國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 本課程國際菁英組為全英授課 English-Taught for GEP Group
	43060-會計學 (Accounting)	6	3	3									國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 本課程國際菁英組為全英授課 English-Taught for GEP Group
	24384-微積分乙〈一〉 (Calculus B (I))	3	3										國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 本課程國際菁英組為全英授課 English-Taught for GEP Group
	47000-統計學 (Statistics)	6			3	3							國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 本課程國際菁英組為全英授課 English-Taught for GEP Group

	41032-財務管理 (Financial Management)	3			3								國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 本課程國際菁英組為全英授課 English-Taught for GEP Group
	41016-行銷管理 (Marketing Management)	3			3								國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group
	41016-行銷管理 (Marketing Management)	3			3								國際菁英組 GEP Group.全英授課 English-Taught
	41109-企業管理 (Introduction to Business Management)	3			3								國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group
	41012-管理學 (Principles of Management)	3		3									國際菁英組 GEP Group.全英授課 English-Taught
	41054-國際企業管理 (International Business Management)	3							3				國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group.
	41054-國際企業管理 (International Business Management)	3			3								國際菁英組 GEP Group.全英授課 English-Taught
	42274-商業溝通與跨文化管理 (Business Communication & Cross-Cultural Management)	3	3										國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group
	42277-永續供應鏈管理 (Sustainable Supply Chain Management)	3					3						國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group
	51075-商事法 (Commercial Law)	3		3									國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 國際菁英組至少修習14學分 Minimum 14 Credits for GEP Group
	42041-商用英文（一） (Business English (I))	4			2	2							國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 國際菁英組至少修習14學分 Minimum 14 Credits for GEP Group. 全英授課English-Taught
	42042-商用英文（二） (Business English (II))	4					2	2					國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 國際菁英組至少修習14學分 Minimum 14 Credits for GEP Group. 全英授課English-Taught
	69602-國貿理論與政策 (Theory & Policy of International Trade)	3					3						國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 國際菁英組至少修習14學分 Minimum 14 Credits for GEP Group
	42197-國際貿易實務 (Practice of International Trade)	3					3						國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 國際菁英組至少修習14學分 Minimum 14 Credits for GEP Group
	41089-國際金融 (International Finance)	3					3						國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 國際菁英組至少修習14學分 Minimum 14 Credits for GEP Group

	42023-國際行銷 (International Marketing)	3							3				國際貿易與金融組、國際經營與行銷組International Trade and Finance Groupand International Management and Marketing Group. 國際菁英組至少修習14學分 Minimum 14 Credits for GEP Group. 本課程可全英授課 English-Taught Option Available for GEP Group
	41034-國際財務管理 (International Financial Management)	3					3						國際貿易與金融組必修二擇一修習科目 Required Course of International Trade and Finance.Choose One from 2 Groups.國際菁英組至少修習14學分 Minimum 14 Credits for GEP Group
	41066-國際經營策略 (International Business Strategy)	3					3						國際經營與行銷組必修二擇一修習科目 Required Course of International Management and Marketing. Choose One from 2 Groups.國際菁英組至少修習14學分 Minimum 14 Credits for GEP Group
	40093-Effective Leadership Communications (Effective Leadership Communications)	2	2										國際菁英組至少修習14學分 Minimum 14 Credits for GEP Group. 全英授課English-Taught
	40096-Advanced Leadership Communications (Advanced Leadership Communications)	2		2									國際菁英組至少修習14學分 Minimum 14 Credits for GEP Group. 全英授課English-Taught
基礎課程 Basic Required Courses	01021-AI Thinking & Basic Program (AI Thinking & Basic Program)	2	2										國際菁英組 GEP Group.基礎課程 程式思維與生成式AI替代課程 Substitute Course for Exploring Computational Thinking and Generative AI.全英授課English-Taught
通識必修科目 General Education Required Courses	40100-Ethics in Business (Ethics in Business)	2	2										國際菁英組 GEP Group.抵免通識 人文領域2學分Course Waiver for 2 Credits in the General Education Humanities Courses.全英授課 English-Taught
	40095-Western Culture and Society (Western Culture and Society)	2		2									國際菁英組 GEP Group.抵免通識 人文領域2學分Course Waiver for 2 Credits in the General Education Humanities Courses.全英授課 English-Taught
	40094-AI Technology and Application (AI Technology and Application)	3		3									國際菁英組 GEP Group.抵免通識 自然領域3學分Course Waiver for 3 Credits in the General Education Natural Sciences Courses.全英授課 English-Taught
	40067-Issues in Global Politics and Society (Issues in Global Politics and Society)	3			3								國際菁英組 GEP Group.抵免通識 社會領域3學分Course Waiver for 3 Credits in the General Education Social Sciences Courses.全英授課 English-Taught
學系必修科目 Department Required Courses	41011-企業概論 (Introduction to Business)	3	3										國際菁英組 GEP Group.全英授課 English-Taught
	28108-資訊管理 (Information Management)	3			3								國際菁英組 GEP Group.全英授課 English-Taught
	91090-Supply Chain Management (Supply Chain Management)	3			3								國際菁英組 GEP Group.全英授課 English-Taught
	40089-Global Business and Industry Analytics (Global Business and Industry Analytics)	3				3							國際菁英組 GEP Group.全英授課 English-Taught
	40026-Business Research Methods (Business Research Methods)	3				3							國際菁英組 GEP Group.全英授課 English-Taught
	40028-Business Policy and Strategy (Business Policy and Strategy)	3				3							國際菁英組 GEP Group.全英授課 English-Taught

必修學分數 Required Credits	93	17	16	16	7	17	2	6				
選修學分數 Elective Credits	35	1.國際貿易與金融組、國際經營與行銷組International Trade and Finance Group and International Management and Marketing Group：(1)各組之組必修為3學分。Take one of the 3 credit Required Courses from either group (but only from one group—not both).(2)選修35學分，其中至少選修「國際貿易與金融組」5科組選修課程或選修「國際經營與行銷組」5科組選修課程；且組選修科目限為本系所開設之課程。Elective Courses, at least 35 Credits. Choose at										
畢業學分數 Graduated Credits	128	least 5 Courses from either Group of the International Trade and Finance or Group of the International Management and Marketing. The 5 Courses must be from those the IB Department offers. 2.國際菁英組可全英授課 English-Taught Option Available for GEP Group.										

說明：

一、必修科目適用於本學年度入學新生,選修科目請參考學期開課資料。(114.04.22教務會議通過)前次修正時間為(108.04)(109.04)(109.11)(111.04)(111.11)(112.04)(113.04)(113.06) (113.11)

二、自101學年度起入學新生須符合本校學生體育畢業門檻實施辦法之規定。 1.The list of Required Courses applies to students admitted this academic year. For elective subjects, please refer to the department's course offerings.（Approved by the Academic Affairs Council on April 22, 2025） 2.Students admitted in the 101st academic year must adhere to the school's implementation measures regarding physical education graduation requirements.